

THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE  
The William States Lee College of Engineering  
Engineering Management Program

## **Industrial and Technology Management Seminars**

EMGT 6980

Dr. Gary Teng

5:30 pm – 7:30 pm, 4/21/03 (Monday)  
Technology Innovation Center, National Gypsum Company

### **The Innovation Process**

R. Page Odom  
Senior Vice President, Business Development and Technology  
National Gypsum Company

Mr. Odom has served as Senior Vice President, Business Development and Technology, of National Gypsum Company since 1996. Previously, he had been Vice President, Manufacturing since 1994.

Odom joined the company in 1974 as a sales representative. He has served in several positions during his career including Vice President, Sales – West; Vice President, General Manager – vinyl; and Vice President, statistical methods.

Odom received a Bachelor's degree in Marketing from Southeastern Louisiana State University and a Master's in Business Administration from the Babcock School of Management at Wake Forest University.