

THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE
The William States Lee College of Engineering
**Engineering Management Program &
Center for Lean Logistics and Engineered Systems**

Engineering Management Seminar Series

Dr. Gary Teng

5:30 pm – 6:20 pm, 2/5/2007 (Monday)
Cameron Building, Room 101

Practical Applications of Business Ethics

**Brian Kenney
Ethics Director**

General Dynamics Armament and Technical Products

Mr. Brian Kenney has more than ten years of experience in the defense industry. He has filled a number of roles within General Dynamics Armament and Technical Products (GDATP), including Design Engineer, Program Manager, Business Planning Manager, and his current role, Director, Ethics. Appointed as the Director, Ethics in January 2006, Mr. Kenney is responsible for the Ethics and Basic Beliefs program and increasing awareness and ensuring compliance with the corporation's Code of Conduct.

Mr. Kenney started his career at GDATP in June 1995 as an Engineer and advanced in April 2000 to become the Program Manager for F/A-18E/F, F-16, F-2 and F-15E. For two years, he was responsible for the execution of \$15M per year firm-fixed price contracts on these aircraft armament programs. During this time he initiated the relationship with the US Navy that led to a \$3M per year increase in sales for the production of the M61A2 gun for the F/A-18E/F aircraft.

In 2002, Mr. Kenney became the Program Manager for F-22 Ammunition Handling System. In this role, he led the F-22 team through a difficult transition from research and development to production. One year later, Mr. Kenney was promoted to Program Manager for the Comanche Turreted Gun System, a \$72M development program for a gun system for use on the Comanche helicopter. Mr. Kenney achieved a 95%-98% award fee and met all operation plan sales, orders, income and cash objectives. After this accomplishment Mr. Kenney led the Advanced Crew Served Weapon team as Program Manager. He successfully managed the \$95M Department of Defense development program with a 65 person program team and three large subcontracts.

In 2005, Mr. Kenney was promoted to Business Planning Manager. In this function, he supported the Vice President/General Manager of Weapon Systems, a \$300M strategic business unit. Mr. Kenney graduated Summa Cum Laude from the University of Vermont in 1998 with a Master of Science degree in Mechanical Engineering. He received his Bachelor's degree in Mechanical Engineering from Villanova University in 1995, graduating Summa Cum Laude as well.