

# **Business Analysis for Future Profitability and Growth of Jenkins Electric Company**

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## **ABSTRACT**

Jenkins Electric Company has been operating well for the past 92 years, and for the most part they have been profitable, but now the president would like a more definitive way of examining each department's profitability and their contribution to the company's bottom line. We propose to do a study of the financial picture of each department with a goal of establishing an understanding of not only what each department contributes but what is necessary for future profitability. By doing the calculation of cost versus revenue and establishing a breakeven point we gain a better understanding of how each department operates. Combining these figures we will gain an overall view of the company's profitability and aid this company as it grows not only business but a future for its employees as well. This examination may also provide information about changes that will make this a more profitable company. At the very least, this study will generate a starting point on which to base future decisions.